

Kimberly Rosenberry

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SKILLS

FRONT-END

- HTML5
- CSS3
- JavaScript
- TypeScript
- React
- Next.js
- Astro
- Gatsby
- SASS/SCSS
- Tailwind CSS
- Twig
- Storybook
- Chromatic
- Design systems
- Responsive UI
- UX/UI principles

SERVICES & APIS

- Algolia
- Mapbox
- CrowdRiff
- Mindtrip

WRITING & DOCS

- User guides
- Case studies
- Competitive analysis
- Technical articles
- Diagrams & dataflows
- Markdown / docs-as-code
- MDX / content collections

DESIGN

- Figma
- Adobe XD
- Photoshop
- Premiere

ACCESSIBILITY

- Accessibility testing & remediation
- WCAG 2.2
- ARIA
- axe / Lighthouse
- Screen readers (VoiceOver, NVDA)

AI-ASSISTED DEVELOPMENT

- Claude Code
- GitHub Copilot
- ChatGPT

DATA & DATABASES

- Relational database design
- SQL
- SQL Server
- MySQL
- Oracle
- SQL queries
- Data & content modeling

CMS & CONTENT

- Drupal 7-11
- Decoupled / headless Drupal
- LAMP stack
- Contentful
- DatoCMS
- Sanity.io
- Prismic
- CosmicJS
- GraphQL
- REST / JSON:API

PERFORMANCE & SEO

- Core Web Vitals
- Lighthouse audits
- SEO
- Structured data (Schema.org)

TOOLING & DEVOPS

- Git
- GitHub
- Bitbucket
- Netlify
- Google Cloud Platform
- Docker
- DDEV
- OrbStack
- CI/CD pipelines
- Vite
- npm
- Linters
- VS Code
- Agile
- JIRA
- Confluence

EXPERIENCE

SENIOR UX ENGINEER · OOMPH, INC.

2019 – PRESENT · PROMOTED FROM UX ENGINEER IN 2024

As a Senior UX Engineer, own how solutions are architected and define the team's code and documentation standards. Build accessible, high-performance sites across a range of decoupled and headless architectures, working with React-based frameworks from Gatsby to Next.js to Astro and content platforms from Drupal to DatoCMS to Sanity.io and beyond. Partner closely with design teams and multiple project managers to turn UX designs into production front-end with HTML, CSS, JavaScript and Twig. Help set UX/UI and development strategy through research and comparative analysis of frameworks, lightweight CMSs and content-as-a-service (CaaS) providers. Use AI-assisted development and research to accelerate delivery and pressure-test technology choices. Coordinate deployments across a fast-paced, multi-developer team. Author client-specific user guides and competitive analyses. Contribute to the company technical blog.

PROGRAMMER / ANALYST · WELLSPAN HEALTH

2003 – 2019

Worked across web development, technical writing and enterprise systems support for a regional healthcare system. Supported enterprise-level software driving payroll, finance and materials management. Designed and built relational SQL Server, MySQL and Oracle databases from scratch and connected disparate systems with tailor-made interfaces using SQL, Drupal Feeds and REST APIs. Managed internal and public-facing Drupal sites in a self-hosted environment and developed the organization's first mobile app. Modernized 100+ custom Java and PHP web applications. Authored the first content standards policy and style guide, revamped developer on-call documentation and built online training tools that shortened ticket-to-resolution times.

RETURNS COORDINATOR & WARRANTY DATA ANALYST · YORK REFRIGERATION

1998 – 2003

Grew an administrative role into hands-on technical work that launched a career in technology. Served as systems administrator for the warranty claims software, managing access control and UI configuration. Wrote SQL to build advanced analytical reports (early OLAP/Business Intelligence) and partnered with the IT team to design data warehouses for claims analysis. Provided technical support, authored software training manuals and taught refrigeration engineers to use the system. Built the department's intranet page in HTML.

CERTIFICATIONS & CONTINUED LEARNING

CERTIFICATIONS

Technical Writing Certification,
Technical Writer HQ (2022) [View
credential](#)

Acquia Certified Site Builder,
Drupal 8 (2019)

Certified Web Professional, Penn
State University (2003)

PROFESSIONAL DEVELOPMENT

Drupal 8 Developer Immersion,
Acquia (2019)

Breaking Into Print (Journalism),
Institute for Writers (2013)

Database & Systems Design,
Capella University (2002)

Computer Science studies

GET IN TOUCH

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LINKEDIN

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PORTFOLIO

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CODEPEN

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LOCATION

Shippensburg, PA